

Thailand's Best Recognized at 2011 Frost & Sullivan Thailand Excellence Awards

~ Nissan, AAPICO, RIM, Samsung, Huawei, AIS among companies honoured ~

Bangkok, Thailand, 26th January 2012 – Frost & Sullivan today honoured and recognized Thailand's best at the 2011 Frost & Sullivan Thailand Excellence Awards banquet.

Nitin Bhat, Partner & Head of Consulting, Frost & Sullivan said that the company honours and recognizes companies in a variety of regional and global markets for demonstrating outstanding achievement and superior performance in areas such as leadership, technological innovation, customer service, and strategic product development.

“We are extremely proud and happy to host the first annual awards in Thailand to celebrate the best practices of Thai companies. I am confident that this awards banquet will continue to be the most anticipated event of the year by the Thailand business community,” he added.

Monsinee Keeratikrainon, Country Manager, Frost & Sullivan Thailand said that the Awards seek to recognize best practices and outstanding performance by Thailand companies in different sectors such as industrial technologies, automotive & logistics and ICT.

She added that as Thailand's growth this year will be much driven by technology and infrastructure upgrading, Frost & Sullivan seeks to recognize best practices and outstanding performance by Thailand companies in three key technology clusters; industrial, automotive, and telecom. These 3 areas are the hearts of the country's economic growth; therefore businesses functioning in these areas must keep growing beyond local market and seek benchmarking with global standard of quality.

“Through in-depth research and series of benchmarking exercises conducted by Frost & Sullivan's experienced analysts, the Frost & Sullivan Thailand Excellence Awards clearly identify companies with outstanding achievement within their own landscape while marking the strength and resilience of these companies from sustaining beyond tough times during fluctuating economy and floods crisis. These remarkable performers thoroughly realize and understand their core competency and value proposition, thus keep on excelling their performance through focused growth strategies and enhancing operational efficiency,” Monsinee said.

Saluting Thailand's Best

Frost & Sullivan congratulates all the recipients of the 2011 Frost & Sullivan Thailand Excellence Awards.

2011 Frost & Sullivan Thailand Excellence Awards Recipients

<u>Category</u>	<u>Award Recipient</u>
Industrial Technologies	
2011 Frost & Sullivan Thailand Welding Supplier of the Year	Panasonic Welding Systems
Automotive	
2011 Frost & Sullivan Thailand Automotive Component Manufacturer of the Year	AAPICO Hitech Public Co Ltd
2011 Frost & Sullivan Thailand Best Passenger Vehicle Debut Model of the Year	Nissan Motor Thailand for Nissan March
Information and Communication Technologies	
2011 Frost & Sullivan Thailand Datacenter Services Provider of the Year	True-IDC
2011 Frost & Sullivan Thailand Smartphone Brand Leadership Award	Research In Motion Limited
2011 Frost & Sullivan Thailand Smartphone Vendor of the Year	Samsung (Thailand) Co., Ltd.
2011 Frost & Sullivan Thailand Wireless Telecoms Equipment Vendor of the Year	Huawei Technologies
2011 Frost & Sullivan Thailand Wireline Telecoms Equipment Vendor of the Year	Huawei Technologies
2011 Frost & Sullivan Thailand Broadband Service Provider of the Year	Jasmin International Corporation
2011 Frost & Sullivan Thailand Mobile Service Provider of the Year	Advanced Info Service PCL
2011 Frost & Sullivan Thailand Telecom Service Provider of the Year	Advanced Info Service PCL

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