## FROST & SULLIVAN

## Frost & Sullivan recognizes Leading Companies at 2013 Frost & Sullivan Thailand Excellence Awards

~ Nissan, Bumrungrad Hospital, TRUE, SCG, Microsoft, Thanachart Bank among companies honoured ~

**Bangkok, Thailand, 28<sup>th</sup> March 2013** – Frost & Sullivan today honoured and recognized 2013 Frost & Sullivan Thailand Excellence Awards at the 2013 Frost & Sullivan Thailand Excellence Awards banquet, held at the Shangri La Hotel, Thailand.

Manoj Menon, Partner and Asia Pacific Managing Director, Frost & Sullivan said that the company honours and recognizes companies in a variety of regional and global markets for demonstrating outstanding achievement and superior performance in areas such as leadership, technological innovation, customer service, and strategic product development.

"We are extremely proud and happy to host the second annual awards in Thailand to celebrate the best practices of Thai companies. I am confident that this awards banquet will continue to be the most anticipated event of the year by the Thailand business community," he added.

Monsinee Keeratikrainon, Country Manager, Frost & Sullivan Thailand said The Frost & Sullivan Thailand Excellence Awards is now in its second consecutive year and seeks to recognize companies and individuals that have pushed the boundaries of excellence - rising above the competition and demonstrating outstanding performance in the Thailand market.

This year, prestigious titles will be awarded in various categories i.e. Automotive, Chemicals, Food, Healthcare, Energy & Power, Building Technologies, Aerospace and Information & Communication Technologies

"Through in-depth research and series of benchmarking exercises conducted by Frost & Sullivan's experienced analysts, the Frost & Sullivan Thailand Excellence Awards clearly identify companies with outstanding achievement within their own landscape while marking the strength and resilience of these companies from sustaining beyond tough times during fluctuating economy and floods crisis. These remarkable performers thoroughly realize and understand their core competency and value proposition, thus keep on excelling their performance through focused growth strategies and enhancing operational efficiency," Monsinee said.

"The recipients of the Frost & Sullivan Thailand have clearly demonstrated outstanding performances, rising above the competition in Thailand", Dr. Monsinee said.

The banquet was officiated by Mr. Chaiyan Peungkiatpairote, Permanent Secretary, Ministry of Information and Communication Technology, The Federation of Thai Industries, represented by Chairman, Mr. Payoongsak Chartsuttipol and Vice Chairman of The Thai Chamber of Commerce and Board of Trade of Thailand, Mr. Phairush Burapachaisri,

For more details on the 2013 Thailand Excellence Awards log-in to <a href="http://www.frost-apac.com/thailandawards/">http://www.frost-apac.com/thailandawards/</a>

Media partners for the awards banquet include ASEAN Autobiz, adslthailand.com, Being Bangkok, Business Plus, CIO World, Howe, PM Magazine, UR Group, Telecom Journal, Top 10 of Asia, Transport Journal.

## **Saluting Thailand's Best**

Frost & Sullivan congratulates all the recipients of the 2013 Frost & Sullivan Thailand Excellence Awards.

## 2013 Frost & Sullivan Thailand Excellence Award Recipients

2013 Frost & Sullivan Thailand Excellence Awards	
Aerospace	
Aviation Support Services Provider of the Year	Bangkok Flight Services
Airport of the Year	Chiang Mai International Airport
Best Managed Airline of the Year	AirAsia
Automotive	
Automotive Component Manufacturer of the Year	Thai Summit Group
Automotive Finance Company of the Year	Thanachart Bank Public Company Limited
Luxury Car of the Year	BMW Thailand for BMW 5-Series
Value-for-Money Car of the Year	Nissan Motor (Thailand) Co., Ltd. for Nissan Almera
Pick-up Truck of the Year	General Motors Thailand for Chevrolet Colorado
Passenger Vehicle Debut Model of the Year	Mitsubishi Motors (Thailand) Co., Ltd. for Mitsubishi
	Mirage
Passenger Vehicle Model of the Year	Nissan Motor (Thailand) Co., Ltd. for Nissan Almera
Healthcare	
New Product Innovation Award in Healthcare	Surgical Innovation Healthcare Co., Ltd.
Medical Devices Company of the Year	Berli Jucker Public Co., Ltd
Healthcare Service Provider of the Year	Bangkok Dusit Medical Services
Chemicals, Materials and Food	Sunghon Busic Medical Services
Organic Foods Company of the Year	Top Organics
Non-Alcoholic Beverage Company of the Year	Thai Beverage
Oleochemicals Company of the Year	Thai Oleochemicals Co. Ltd
Palm Oil Plantation Company of the Year	Univanich Palm Oil Public Company Ltd.
Asia Pacific Medical Tourism Hospital of the Year	Bumrungrad International Hospital
ICT	Sum anglia international riespita.
Contact Center Applications Vendor of the Year	Genesys Telecommunications Laboratories
Outsourced Contact Center Vendor of the Year	One To One Contacts Co., Ltd
Infrastructure as a Service Vendor of the Year	True Internet Data Center Co., LTD.
Datacenter Services Vendor of the Year	Internet Thailand Public Company Limited
Managed Security Services Provider of the Year	ACIS i-secure Co., Ltd.
Enterprise Telephony Vendor of the Year	Cisco Systems
Unified Communications Vendor of the Year	Microsoft
Telecom Vendor of the Year	Huawei
Broadband Service Provider of the Year	True Internet Co., Ltd.
Mobile Service Provider of the Year	True Move Co., Ltd
Telecom Service Provider of the Year	ADVANCED INFO SERVICE PLC
Best of the Best	THE THIRD IN COLUMN SERVICE FEB.
Sustainable Development Company of the Year	Siam Cement Group
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**About Frost & Sullivan** 

Frost & Sullivan, the Growth Partnership Company, works in collaboration with clients to leverage

visionary innovation that addresses the global challenges and related growth opportunities that will make

or break today's market participants

Our "Growth Partnership" supports clients by addressing these opportunities and incorporating two key

elements driving visionary innovation: The Integrated Value Proposition and The Partnership

Infrastructure.

• The Integrated Value Proposition provides support to our clients throughout all phases of their

journey to visionary innovation including: research, analysis, strategy, vision, innovation and

implementation.

• The Partnership Infrastructure is entirely unique as it constructs the foundation upon which visionary

innovation becomes possible. This includes our 360 degree research, comprehensive industry

coverage, career best practices as well as our global footprint of more than 40 offices.

For more than 50 years, we have been developing growth strategies for the global 1000, emerging

businesses, the public sector and the investment community. Is your organization prepared for the next

profound wave of industry convergence, disruptive technologies, increasing competitive intensity, Mega

Trends, breakthrough best practices, changing customer dynamics and emerging economies,

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